



mahindra *Rise*

Press Note

The Mahindra XUV700 tribe grows to 1 lakh strong in Record Time

Mumbai, July 03, 2023: Mahindra & Mahindra Ltd., the leading SUV maker, is proud to announce the delivery of the 100,000th unit of its flagship SUV, the XUV700.

The XUV700 has achieved this milestone in less than 20 months, becoming the fastest SUV from the Mahindra portfolio to reach this milestone. With its unmissable presence, tough yet sophisticated experience, spirited performance, world-class safety and sci-fi technology, the disruptive XUV700 has captured the hearts of consumers, positioning itself as the ultimate SUV.

Within the initial 12 months of its launch, Mahindra successfully delivered 50,000 units of the XUV700, followed by an additional 50,000 units in the subsequent 8 months. With a focus on expanding production capabilities this year, the company is now dedicated to achieving an even quicker delivery of the next 50,000 units.

With a remarkable track record of success, the XUV700 has garnered 40 accolades and awards, including the prestigious "2022 Indian Car of the Year." These numerous awards and achievements serve as a strong testament to the XUV700's leadership position in the SUV segment, highlighting Mahindra's unwavering dedication to delivering world-class products that captivate and inspire customers.

Social Media Addresses for Mahindra XUV700:

- Brand website: <https://auto.mahindra.com/suv/xuv700>
- Instagram: @mahindraxuv700
- Facebook: @mahindraxuv700
- Twitter: @MahindraXUV700
- YouTube: Mahindra XUV700
- Hashtags:
 - #XUV700
 - #MahindraXUV700

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/
For updates subscribe to <https://www.mahindra.com/news-room>.



mahindra *Rise*

Media contact information

Neha Anand

Head, Global Brand and Marketing Communication, Automotive Division

Email – anand.neha@mahindra.com

You can also write to us on: automedienquiries@mahindra.com