



Mahindra Scorpio crosses the Simpson Desert in record time!

- The Scorpio becomes the fastest production vehicle to cross the daunting Simpson Desert driven by a team of two Professional Drivers
- Crosses 1100 parallel sand dunes across a stretch of 385 kms in 13:21:05 hours
- The Scorpio endured peak outside temperature recorded at 50 degree Celsius

4th July, 2023, Brisbane: Mahindra & Mahindra Ltd., global manufacturer of sport utility vehicles (SUVs), is pleased to announce that its flagship model, the Scorpio, has officially been driven by a team of two drivers to set a new **GUINNESS WORLD RECORDS™** title for the "*Fastest crossing by a production vehicle of the Simpson desert*" This achievement was accomplished after its recent launch in Australia, showcasing the Scorpio's exceptional capability & reliability as it blazed through the challenging terrain of the Simpson Desert with unmatched speed and performance.

The Mahindra Scorpio showcased exemplary performance throughout the expedition, crossing 1100 sand dunes and enduring peak outside temperature of 50 degree Celsius, all in 13 hours, 21 minutes and 5 seconds. The Mahindra Scorpio was co-driven by *Gene Corbett (Total Driver)* and *Ben Robinson (4WD Industries)* which was verified by officials at Guinness World Records as "The fastest crossing by a production vehicle of the Simpson desert in 13hrs 21 mins 5 secs, achieved by Gene Corbett and Ben Robinson on the 16th March 2023 in a Mahindra Scorpio-N."

Sachin Arolkar, Head International Operations, Mahindra & Mahindra Ltd. said, "*Our iconic SUV has broken a **GUINNESS WORLD RECORDS** title by achieving the fastest crossing by a production vehicle of the Simpson desert in Australia. This is an incredible feat and is a true testament to the Scorpio's unbeatable combination of high-end engineering, performance capability, and durability. We are proud to have pushed the boundaries of what is possible with this vehicle, and we cannot wait for Australian enthusiasts to experience the thrill that Scorpio brings.*"

Our Driver Team said, "*The Mahindra Scorpio has truly proven its unbeatable durability, high endurance, and unmatched capability by becoming the fastest production vehicle to cross the Simpson Desert, the toughest desert crossing in the world. I am proud to be a part of history by setting this record and have enjoyed every bit of it. The Scorpio boasts pure traction and offers an authentic SUV experience with its 4XPLORE terrain management system, making it as capable as any 4WD on Australian soil. Scorpio's journey, conquering over 1100+ sand dunes in a grueling 13-hour drive across the challenging Simpson Desert, truly captures the essence of global motoring. Witnessing this awe-inspiring feat first-hand has left me in awe of the Scorpio's exceptional performance and durability.*"

The Simpson Desert is a tempting obsession for motoring enthusiasts around the world. The stunning scenery is constantly changing while boasting a multitude of fauna and flora – mainly spinifex hummock grasslands and acacia scrublands. The record-breaking journey commenced at the crack of dawn in Birdsville and concluded at Alkaseltzer Bore, all completed within 13 hours, 21mins and 5 seconds. Along the 385 km long journey, there were salt flats 20 metres above sea level with high moisture content, making it tough for vehicles to cross without a halt. High endurance and performance capability make the Scorpio fit for Australia's rugged outback while performing extremely well on road as well.



mahindra *Rise*

Scorpio was launched in April in Australia. The SUV enthusiasts in Australia can now experience the unparalleled performance and capabilities of the Scorpio first-hand for \$41,990 drive away price for Z8 variant. The SUV went through rigorous six-month testing across Australia and is engineered to fulfil segment benchmarks across all critical parameters: performance, capabilities, technology, sophistication, ride and handling, NVH, interiors and appearance. The vehicle is known as Scorpio-N in other global markets.

ABOUT MAHINDRA

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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