



## THE MOST COMFORTABLE JOURNEY EVEN ON THE TOUGHEST ROADS

Deck the vehicle with the meticulously designed accessories to get complete control and comfort to take on the tough roads ahead.



Special Edition Scuff Plate Set



Designer Mats

Printed Carpet Mat

Beige Carpet Mat

Transparent PVC Mat

Also Available: • Full Floor Lamination Mat • Black PVC Floor Mat



Beige Black PU Seat Cover

Beige PU Seat Cover

Black Beige PU Seat Cover

Tan - Black PU Seat Cover

Also Available in below options:

- PU - Black Seat Covers • PU - Grey & Black Seat Cover • PU - Beige & Perforated Black Seat Cover
- PU - Black & Perforated Black Seat Cover • PU - Silver & Black Seat Cover • PU - Beige with Gathering Seat Cover
- Wheel Covers • Wheel Caps - Grey • Wheel Caps - Beige • Body Cover • Silver Body Cover • Tyvek Body Cover
- Eco Roof Carrier • Auto Roll Up • Power Window Beige • 5 Actuator Central Locking System With Immobiliser

### WHY MAHINDRA GENUINE ACCESSORIES?

**Quality:** Each Mahindra Genuine Accessory comes to you directly from M&M and is certified for its compatibility & reliability. Mahindra Genuine Accessories are designed & produced specifically for your car. Only Mahindra Genuine Accessories PROTECT THE CAR WARRANTY.

**Convenience:** We have over 300 dealerships that stock Mahindra Genuine Accessories. Select the accessories of your choice at the time of booking our Bolero and your M&M dealer will have it fitted on your vehicle before delivery to provide the comfort of driving out in a fully accessorised/ loaded car with complete confidence.

**Savings:** Many people accept the risk of buying accessories of questionable origin or quality when they don't need to. The prices of Genuine Mahindra Accessories are competitive when compared to lower quality substitutes available in local markets which may harm your vehicle and risk your safety too.

**An Investment in Quality:** You've invested a lot to acquire an Bolero, one of the finest vehicles in India. You also invest thousands of rupees over the years on insurance, fuel and car care to keep your Mahindra vehicle operating at its peak. Couple this with all of the time you spend in your Bolero, and it truly is one of your most valuable possessions. All of its components and accessories work in harmony to deliver the driving experience in style.

**Beware of accessories from unknown sources & brands:** Don't risk the health of your Mahindra vehicle with accessories from questionable sources. Often they are from aftermarket suppliers produced with sub-standard materials and production practices. Many are sold as genuine accessories, but come from a black market surplus rejected by Mahindra's strict quality controls. You've got too much invested to take that chance. All of our accessories come directly from M&M's own Accessories Division. They are designed to integrate seamlessly with your car, all accessories are tested and validated for each vehicle. Thus ensuring your complete satisfaction with the product. Our accessories carry M&M's pan-India guarantee of quality that protects the factory warranty of the car. Only authorised dealers of Mahindra can provide this assurance and the peace of mind that comes with it.

**mahindra**  
GENUINE ACCESSORIES



Dealer's stamp

For more information, SMS "BOLERO" to 5757577.  
Mahindra & Mahindra Ltd, Mahindra Towers - 3rd Floor,  
Akurli Road, Kandivali (East), Mumbai - 400101.

**mahindra**<sup>Rise</sup>

## UPGRADE TO TAKE ON THE TOUGHEST ROADS IN STYLE.

Bolero Accessories Brochure.



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GENUINE ACCESSORIES

**BOLERO**



**MAKES THE ONLOOKERS WAIT AND STARE.**

Enhance the look of your Bolero by choosing from a plethora of stylish accessories that truly define your style.



Front Bumper Add On

