



SPORT  
UTILITY  
VEHICLES

mahindra<sup>Rise</sup>

# HELLO 2024 XUV700



Starts from

₹13.99 Lakh\*

XUV700

# SOPHISTICATION DRAPED IN NAPOLI BLACK

The 2024 XUV700 screams exclusivity. The unmistakable Napoli Black finish exudes refined luxury, while cutting-edge technology effortlessly elevates the driving experience. The 2024 XUV700 is not just a symbol of elegance but a harmonious fusion of both style and innovation.



ALL-NEW BLACK FRONT GRILLE



ALL-NEW BLACK ALLOY WHEELS



FIRST-IN-SEGMENT MEMORY ORVMs  
LINKED TO THE SEAT PROFILES



LUXURY THAT  
**COMMANDS  
ATTENTION**



ALL-NEW FRONT VENTILATED SEATS

Sitting in the 2024 XUV700 is a treat to all your senses. The ventilated front seats ensure you're comfortable, even when the outside isn't. And the 2<sup>nd</sup> row captain seats give you that feeling of flying first-class, in the backseat of your SUV.



ALL-NEW 2<sup>ND</sup> ROW CAPTAIN SEATS

HELLO  
**ADRENOX**

**ADRENOX**



Powerful, refined, and captivating. The 2024 XUV700 is many things at once. But what truly sets it apart, is the technology designed to bring it all together - Adrenox. The super advanced intelligence of the 2024 XUV700 is built to give you an exhilarating sensation like never before. Its cutting-edge technology is engineered to deliver power, safety, and entertainment that is far beyond the ordinary. Indulge in an innovative, immersive, and intuitive experience with Adrenox – the technology that truly takes your driving experience to the next level.

# ADRENALINE GOES THROUGH THE SKYROOF™

With the expansive Skyroof™ in the 2024 XUV700, enjoy panoramic views of blazing sunsets or sparkling city lights from your seat. Now bring your love for the outside, inside with every drive.



## LOOKS THAT GET YOUR HEART RACING

The Adrenox powered 2024 XUV700 is effortlessly impressive. From the style lines to the bold SUV stance, just one look is enough to get heads turning. Add the Skyroof™ and distinct LED cabin lights, and you've got an SUV that can't be ignored.



LUXURIOUS AND SOPHISTICATED INTERIORS



STRIKING CLEAR-VIEW LED HEADLAMPS WITH DRL AND SEQUENTIAL TURN INDICATOR



SMART DOOR HANDLES



CAPTIVATING ARROW-HEAD LED TAILLAMPS



DUAL TONE BLACK ROOF



R18 DIAMOND-CUT ALLOY WHEELS



TECHNOLOGY THAT  
**ELEVATES  
YOUR SENSES**

Step into the 2024 XUV700 and you will be greeted by technology that sets your heart racing. From the intuitive safety features to the Alexa-powered smart controls, this SUV is packed with features that can thrill even the most discerning tech geeks.

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UNINTERRUPTED EXCITEMENT WITH  
**DUAL 26.03 CM  
OF SUPERSCREEN**

This integrated display panel of 26.03 cm infotainment and 26.03 cm digital cluster houses an army of first-in-segment, intuitive, and advanced infotainment features. Alexa to ADAS, it's got everything you need for an exhilarating drive.

# HELLO INDIA'S FIRST VEHICLE WITH BUILT-IN ALEXA

From opening the Skyroof™ to remotely switching on the lights in your home, you can now do almost anything from your 2024 XUV700.



## THE SUV WITH 360° VISION

Four advanced wide-angle cameras work together to give you a 360° view of your vehicle and blind view monitoring. The cameras continuously record and store footage up to 11 hours, so you never miss those adrenaline-fuelled moments.





- 6-SPEED TRANSMISSION
- ALL-WHEEL DRIVE CAPABILITY
- INDEPENDENT SUSPENSION WITH FREQUENCY SELECTIVE DAMPER



# ENGINEERED TO GIVE YOU GOOSEBUMPS

Raw power meets intelligent performance in the 2024 XUV700. With the turbocharged engine and its spirited performance, when you hit the throttle one thing is guaranteed - an unparalleled excitement every single time.

## MOST POWERFUL TURBOCHARGED ENGINES OF THEIR CLASS

### PETROL mSTALLION

**POWER**  
**200** PS  
(147.1Kw)

**TORQUE**  
**380** Nm

**POWER**  
**155** PS  
(114Kw)

**TORQUE**  
**360** Nm

**POWER**  
**185** PS  
(136Kw)

**TORQUE**  
**420** Nm  
(MT)

**TORQUE**  
**450** Nm  
(AT)

### DIESEL mHAWK

## DRIVING MODES FOR EVERY MOOD

Adrenox knows one drive mode does not fit all, that's why it gives you four. ZIP, ZAP, ZOOM, and CUSTOM. But, the real breakthrough is that with the CUSTOM mode, the 2024 XUV700 lets you tailor your drive performance exactly to your needs. So now, you define your excitement.



ZIP mode for that easy and comfortable city drive



ZAP mode for that extra thrust of power



ZOOM mode so you can take off anytime you want



CUSTOM mode so you define your excitement



# EVEN SAFETY FEELS EXCITING HERE

Adrenaline-packed performance gets the backing of cutting-edge safety tech in the Adrenox-powered 2024 XUV700. Advanced Driver Assistance, 7 Airbags, Electronic Stability Program and Driver Drowsiness Detection. These are just a few of the intuitive features that are designed to maximize the thrill of every drive, without compromising on the safety of it.

## ADVANCED DRIVER ASSISTANCE SYSTEMS

The Advanced Driver Assistance Systems make the 2024 XUV700 an impenetrable fortress. With radar and a camera that detect obstacles, avoid collisions, and assist the driver, there's no place as safe or exciting on the road as this.

HERE'S HOW ADAS PROTECTS YOUR 2024 XUV700 ON EVERY DRIVE:



SMART PILOT ASSIST



FORWARD COLLISION WARNING



AUTOMATIC EMERGENCY BRAKING



LANE DEPARTURE WARNING



ADAPTIVE CRUISE CONTROL



TRAFFIC SIGN RECOGNITION



HIGH BEAM ASSIST



LANE KEEP ASSIST



BEST-IN-CLASS  
7 AIRBAG SAFETY



LATEST-GEN ELECTRONIC  
STABILITY PROGRAM

DRIVER DROWSINESS DETECTION • AUTO BOOSTER HEADLAMPS  
PERSONALIZED SAFETY ALERTS • ELECTRONIC PARK BRAKE



## THRILLS YOU, **THEN SPOILS YOU**

A nod to its rugged, SUV DNA, the Adrenox-powered 2024 XUV700 is built tough. Not just any tough, high strength steel, all-wheel drive, large alloy wheels kind of tough. But that doesn't mean it lacks sophistication. In fact, the luxurious interiors and intuitive technology make you instantly forget what a beast of an SUV it really is. What's more, the premium leatherette seats and luxurious soft-touch finish all add to its unmistakable and commanding opulence.

**CHOOSE FROM  
4 CUSTOMIZED  
ACOUSTIC MODES:**

IMMERSIVE 3D  
STAGE  
PARTY  
BREEZY



## IMMERSIVE 3D SOUND **TECHNOLOGY IS HERE**

Developed in partnership with SONY Corporation, Japan, this immersive first-in-segment 12 speaker and 3D sound system is designed to take your listening experience to a whole new level.



• INTELLI CONTROL

- DUAL ZONE FULLY AUTOMATIC TEMPERATURE CONTROL
- VERSATILE SPACE WITH SPACIOUS SEATING
- 3<sup>RD</sup> ROW ONE-TOUCH TUMBLE ENTRY AND FLAT FOLDED SEATS
- 6-WAY POWERED DRIVER SEAT WITH WELCOME RETRACT
- FIRST-IN-SEGMENT 3 SEAT PROFILES FOR MEMORY SEAT & ORVMs
- ADVANCED HIGH TORSIONAL RIGIDITY
- AUTO HEADLAMPS & AUTO RAIN SENSING WIPERS
- VALET MODE
- WIRELESS ANDROID AUTO™ AND APPLE CARPLAY COMPATIBILITY

# CONNECT TO TOMORROW

Intelligent technology is at your fingertips with Adrenox Connect. Track your vehicle in real-time, lock and unlock it remotely, and even turn on the AC of your XUV700. Now, control 70 impressive Connected Features all with just a few taps on your phone screen. How's that for excitement?

REMOTE DOOR LOCK & UNLOCK 

TIME & GEOFENCING 

LIVE VEHICLE TRACKING & SHARING 

REMOTE START/STOP 



 CALENDAR

 TRAVEL EXPLORER

 EMERGENCY ASSIST

 SAFETY & SECURITY ALERTS

- Overspeed Alert • Tyre Pressure Alert
- High Engine Temperature Alert • Seatbelt Alert
- PUC Expiry Alert • Engine Idle Alert • Low Fuel Alert
- Driver Drowsiness Alert • Insurance Expiry Alert
- Lamp Status Alert • Vehicle Start/Stop Alert
- Door Open Alert • Geo-Fence Alert
- Route Deviation Alert • Time Fencing Alert
- Unauthorised Vehicle Entry Alert
- Brake Pad Alert • Service Reminder Alert
- Pke/Rke Low Battery Alert • Low Urea Alert
- Brake Pad Wear Alert • Brake Pad Not Applied Alert
- Critical Malfunction Alert • Dpf Choke Alert

- Live Tracking • Save Route / Save Place
- Find my SUV • Share my SUV Location
- Push to SUV • Sync Location on SUV
- Ecosense • Trip History • Trip Summary
- Ecosense Leader Board
- Trip Replay • Pit Stops

- E-Call • SOS Button
- Roadside Assistance

## CHECK VEHICLE STATUS

- Check Door Status • Check Tyre Pressure
- Check Lamp Status • Check ODO
- My SUV Info • Seat Belt Status
- Check Distance to empty
- Check AC status

## ALERTS

## REMOTE FUNCTIONS

- Remote Start and Stop • Locate my SUV
- Remote Climate Control
- Remote Windows Up/Down
- Remote Door Lock/Unlock
- Remote Lamp On/Off
- Remote Skyroof Control

## LOCATION BASED SERVICES

## THIRD PARTY FEATURES

- Ticker Tape • JustDial • India Today
- Weather Update • Travel Explorer
- Horoscope

## SAFETY

- E-Manual • In-Home Alexa • Estimated Time of Arrival (ETA) • Valet Mode • Contact Us
- Smart Home Control • Log Book – Fuel (Fuel Diary) • mGreetings • Do-Not Disturb
- About the Place • Journey Planner
- Request App Access
- My Documents • Profile Manager
- To-do List • Smart Wearables
- Pick Up Reminder • Service Booking
- Personalized Safety Alert • Personalized Greetings
- Toll Dairy • Feature Auto Suggestion
- M-Lens • Ask Mahindra

## OTHERS

**MX**

- 20.32cm (8") infotainment
- 17.78cm (7") cluster
- Android auto™
- Smart door handles
- Usb in 1<sup>st</sup> and c-type in 2<sup>nd</sup> row
- Air dam
- Tilt adjustable steering
- Speed sensitive door locks
- Centre arm rest with storage
- Bottle holder in all doors
- Adjustable headrest for all 4 window seats
- Follow me home headlamps
- 4 speakers
- Roof lamp for 1<sup>st</sup> and 2<sup>nd</sup> row
- Microhybrid technology\*
- Isofix
- Electrically adjustable orvms
- Arrow-head led tail lamps

**AX3**

ADDS TO THE FEATURES OFFERED ON MX

- Dual HD 26.03 cm Infotainment
- 26.03 cm Digital Cluster screens
- Navigation
- Amazon Alexa Built-in
- Wireless Android Auto™
- Wireless Apple CarPlay Compatibility
- Adrenox Connect with 1 yr free subscription
- 6 Speakers with Sound Staging
- 3<sup>rd</sup> row AC\*
- 2<sup>nd</sup> row seat with armrest and cup holder\*
- 2<sup>nd</sup> row 60:40 One-Touch Tumble\*
- Flexible Boot Space (3rd row 50:50 split with recline)\*
- Personalized Safety Alerts
- LED DRL

**AX5**

ADDS TO THE FEATURES OFFERED ON AX3

- R17 Diamond Cut Alloy
- Skyroof™
- LED Clear-view Headlamps
- Latest Gen Electronic Stability Program\*
- Drive Mode\*
- Curtain Airbags for all rows
- Front LED Sequential turn indicators
- Cornering Lamp
- 2<sup>nd</sup> row Map lamps
- Reverse Camera
- Cruise Control
- Fog Lamps

**AX7**

ADDS TO THE FEATURES OFFERED ON AX5

- Advanced Driver Assistance Systems (ADAS)
- Side Airbags
- Tyre Pressure Monitoring System
- Push Button Start
- R18 Diamond Cut Alloy
- Leatherette Seat & IP
- Leather Steering & Gear lever
- 6-Way Power Seat with Memory and Welcome retract
- Intelli Control
- Auto Headlamps
- Rain Sensing Wiper
- Smart Clean Zone
- Driver Drowsiness Detection
- Steering mounted Cluster - control with custom key
- Powerfold ORVM
- One Touch Driver Power Window with Smart Close
- Dual Zone Climate Control
- Co-driver Ergo lever
- LED Clear-view Headlamps with Auto Booster

**LUXURY PACK**

ADDS TO THE FEATURES OFFERED ON AX7

- Blind View Monitor
- Continuous Digital Video Recording
- 3D Audio with 12 Speakers
- 360° Surround View
- Knee Airbag
- Passive Keyless Entry
- Electronic Park Brake
- Adaptive Cruise Control with Stop and Go (AT)
- Telescopic Steering
- Vanity Mirror illumination
- Electric Smart Door Handles
- Wireless Charging
- Rear LED sequential turn indicators
- Ventilated seats
- Memory function for ORVM

**TECHNICAL SPECIFICATIONS**

ENGINE	PETROL	DIESEL	
Type	Turbo Petrol with Direct Injection (TGDi)	Turbo Diesel with CRDi	
Capacity	2.0 L	2.2 L	
Max. Power	147kW @5000 r/min	114kW @3750 r/min	136kW @3500 r/min
Max Torque	380 Nm @ 1750-3000 r/min	360 Nm @ 1500-2800 r/min	420 Nm @ 1600-2800 r/min (MT) 450 Nm @ 1750-2800 r/min (AT)
Transmission Type	6 MT/6 AT	6 MT	6 MT/6 AT

**DIMENSIONS**

Length x Width x Height	4695 x 1890 x 1755 mm (with Roof Rail)
Wheelbase	2750 mm

**SUSPENSION**

Front Suspension : McPherson Strut Independent Suspension with FSD and Stabilizer bar

Rear Suspension : Multi-link Independent Suspension with FSD and Stabilizer bar

**BRAKE**

Front Ventilated Disc/Rear Solid Disc/Electronic Parking Brakes (Option)/ESP (Option)

**WHEELS & TYRES**

235/60 R18 Alloy with Diamond Cut

235/65 R17 Alloy with Diamond Cut

235/65 R17 Steel

155/90 R18 Temporary Spare wheel

**FUEL TANK CAPACITY**

60L

VARIANT	SEATING	DIESEL		PETROL	
		AT	MT	AT	MT
MX	5 Seater		•		•
AX3	5 Seater	•	•	•	•
	7 Seater		•		
AX5	5 Seater	•	•	•	•
	7 Seater	•	•		•
AX7	6 Seater	•	•	•	•
	7 Seater	• (Optional AWD)	•	•	•
AX7 with Luxury Pack	6 Seater	•	•	•	
	7 Seater	• (Optional AWD)	•	•	

# MX VARIANT COLOURS



EVEREST WHITE



MIDNIGHT BLACK



DAZZLING SILVER



RED RAGE



NAPOLI BLACK

# ADRENOX VARIANT COLOURS (OPTIONAL DUAL TONE WITH NAPOLI BLACK ROOF)



EVEREST WHITE



MIDNIGHT BLACK



DAZZLING SILVER



RED RAGE



ELECTRIC BLUE



NAPOLI BLACK

For any assistance, call us on our With You Hamesha toll-free number 1800 209 6006. Mahindra & Mahindra Ltd. Marketing Office, Mahindra Towers, 3<sup>rd</sup> Floor, Akurli Road, Kandivali (E), Mumbai 400101

\*All features mentioned are not available on all models. Drive Modes are available only in Diesel. Accessories shown are not part of standard configuration. Performance figures may differ in conditions other than test conditions. Vehicle body colour may differ from the printed or digital photographs. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability. We reserve the right to add or delete any feature without prior notice and without any liability. Android Auto is a trademark of Google LLC. To use Android Auto on your car display, you'll need an Android phone running Android 6.0 or higher, an active data plan, and the Android Auto app. Apple Carplay is compatible only with select mobile devices with iOS operating system. The software and security mechanisms in the vehicle are subject to ongoing developments. Like with computers or the operating systems of mobile devices, the software and security mechanisms in the vehicle may also be updated at irregular intervals. MicroHybrid is available only on Manual Transmission across all variants. Leather gear lever is available on all Automatic variants. 3<sup>rd</sup> row aircon vents, 2<sup>nd</sup> row seat with armrest and cupholder as well as 2nd row 60:40 One-Touch tumble functions are available only on the 7-seater configurations. Smart Pilot Assist and Adaptive Cruise Control is only available on AX7 Automatic and AX7 Luxury Automatic variants. ADAS is an advanced safety system that aids driver to be in control of vehicle but should not be treated as a replacement to driver. All-Wheel-Drive is available on AX7 only and comes with Electronic Park Brake. Electronic Stability Program (ESP) is available on AX5 Diesel, AX7 (Both Diesel and Petrol), AX7 Luxury (Both Diesel and Petrol) and all Automatic variants. Optional dual tone is available on AX7 and AX7 Luxury variants.

XUV 700